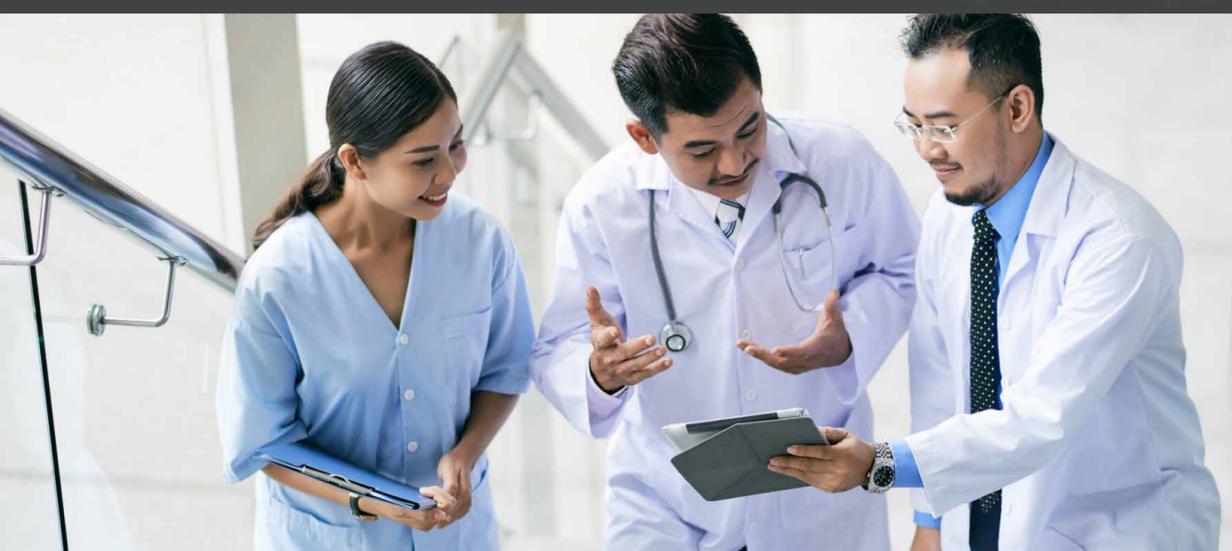


Within3 Connect

Engage the right experts. Get the insights you didn't know you were missing. Make better, faster decisions.



Multiple channels, limited insights. Sound familiar? These are the realities of today's insight-gathering initiatives. In a world where time is precious and competition for attention is fierce, life science organizations need a purpose-built platform that's proven to drive higher results-oriented engagement that produces better insights. Within3 Connect is the most complete virtual engagement platform for the life science industry, from expert selection and engagement design to effective hybrid engagements and actionable next steps.

KEY BENEFITS OF WITHIN3 CONNECT

- Enable better conversations in a familiar social conversation experience to drive high-quality, interactive discussions
- Increase participation and more effectively build relationships year-round, with effective and efficient virtual touchpoints that satisfy the needs of stakeholders
- Drive diverse perspective by eliminating participation roadblocks with language translation, 24/7 access for global audiences, and optional medical dictation
- Expert identification confirms you're talking to the right people and suggests additional possibilities
- Co-author documents, edit manuscripts, get feedback on posters or abstracts right in the same platform as your conversations – no email chains or version control issues
- After each conversation, your team is immediately equipped with complete transcripts and quickly receives a session debrief and executive summary identifying key takeaways, potential next steps, and action items
- Dedicated client strategy team on every implementation and knowledgeable customer support

60+ USE CASES, ACROSS THE PRODUCT DEVELOPMENT TIMELINE

Clinical R&D		Medical Affairs		Commercial	
R&D Strategy	Study Determination Data Review	Content & Insights	Advisory Boards Content Review Market Access Steering Committees	Content & Insights	Advisory Boards Content Review Market Access Steering Committees
Clinical Trial Design	Protocol Development Patient-centric Trials Payer Insights	Publication Planning	Steering Committees Manuscript Development	Speaker Programs	Virtual Education Speaker Communities
Clinical Operations	Investigator Communities Investigator Meetings Safety Review Boards IRB Site Training	Medical Information	Information Piece Effectiveness	Message Testing	Focus Groups Concept Review
		MSL Field Force	MSL Training MSL Insights Congress Huddle	Commercial Strategy	Strategy Formation Field Force Engagement

A SINGLE VIRTUAL ENGAGEMENT PLATFORM FOR A MULTICHANNEL WORLD

Insights can come from almost anywhere – and that's kind of the problem. From global disease communities to 1:1 physician interactions, insights and data accumulate quickly. Now, you can organize and contextualize insights across your team or enterprise in a single, customizable platform.

Within3 Connect accommodates all of your insight-gathering activities – even if they're all different. Our platform offers easy configurations and endless possibilities, with our client strategy team on hand to make recommendations that help you get the best results. And unlike other online engagement tools, Connect offers a highly structured user experience that helps your audience know exactly what to do and when.

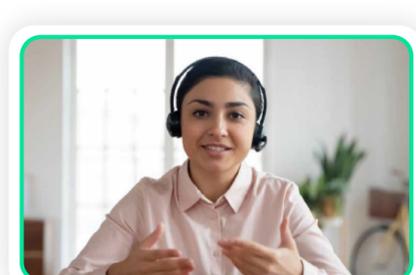
EXPERT IDENTIFICATION

Our team provides a list of the 15 top advisors that specifically fit the goals of each conversation and relevant disease community. Built on the power of Within3 Select, including network analytics across diverse sources, we'll identify top experts for your engagement – even if they're outside your current network and reach.



ENGAGEMENT DESIGN

You'll be supported by a dedicated team of client strategy experts who bring years of experience and best practices for dozens of engagement types. We'll recommend how to structure your engagements to get participants contributing deeper insights, so you get engaged responses that help drive decisions.



VIRTUAL ENGAGEMENT

We built the industry's best moderation and participation engine to maximize involvement and ensure robust input from every HCP, payer, patient, and peer you engage. You want insight from the world's foremost experts – our platform helps them get invested in your conversations and contribute on a more meaningful level.

INSIGHTS ANALYSIS AND DELIVERY

Get personalized analysis with actionable insights after most Connect engagements. Within two weeks of each session, our team analyzes session transcripts and delivers an executive summary with actionable insights and recommendations for next steps. Our experienced medical writers take the burden off you so you can focus on critical tasks.

KEY FEATURES OF WITHIN3 CONNECT

- Flexible engagement platform that enables thoughtful participation over a period of days or weeks
- Familiar, simple digital interaction with likes, mentions, commenting, and threads to drive high-quality, interactive discussions
- Upload resources like documents or videos to provide context to questions
- One-click, in-platform translation in every discussion thread, for 100+ languages
- Private and blinded questions to incentivize honest answers rather than simple agreement
- Customizable automatic notifications to continuously encourage participation
- Moderator direct messaging for scheduled or ad hoc communication to participants
- Numbered lists of tasks with a clear timeframe for completion
- Staged tasks to release additional discussion topics on a predetermined time frame
- Document co-authoring and collaboration for simple documents, spreadsheets, and presentations
- Accessible from any connected device, anywhere in the world
- Auto-save to resume participation and prevent lost work in case of connectivity issues

Learn more about Connect, our client strategy team, and success with the world's top pharmaceutical and medical device companies, or get a personalized needs assessment at [within3.com](https://www.within3.com).

Explore our other insights management solutions – Select and Discover